

## IDStreamCast Service

Deliver your video webcasts with confidence and ease using ID Solutions content delivery service. Webcasting requires reliable delivery of your audio/video stream - something that your regular Internet connection simply can't guarantee. With IDStreamCast your webcasts will be delivered over a Tier One CDN with network redundancy and 100% uptime guarantee that ensures optimal delivery of your Flash and Windows Media content.



## Deliver your video webcasts like the professionals



A professional webcast begins with a content delivery network designed with 100% uptime in mind. Our IDStreamCast service utilizes a high speed connection between all major Internet backbones offering unmatched, predictable reliability and proven performance. With Managed Internet Route Optimization (MIRO) technology,

we can dynamically identify the optimal path for your content to ensure operational continuity by routing around network congestion, poor performing links or disabled providers without the need for any manual intervention. We also provide a world class Network Operations Center with direct access to engineers during critical webcasting events.

### An Ideal Way to Webcast:

- **Business updates**
- **Quarterly performance**
- **Sporting events**
- **Graduations**
- **Training programs**
- **Surveillance locations**

### Benefits Include:

- **Operational continuity for your content delivery**
- **Reduced internal bandwidth costs**
- **Quick account setup**
- **Minimized troubleshooting and downtime**
- **Flexible packages - single event, monthly, annual**
- **Monthly access reporting**

## ID Solutions - Leaders in Event and Rich Media Webcasts

When it comes to providing visual communications, few companies can compete with our video offerings and customer support for the business, medical, government and educational community. ID Solution's award winning design and integration capabilities combine exceptional quality, user simplicity and manageability to make video webcasts simple and effective. IDStreamCast delivers live event and rich media webcasts that help reduce travel costs, better prepare your workforce and improve overall communication.





## Requirements, Options and Pricing

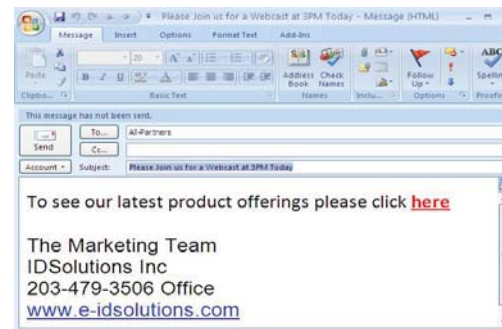
### Basic Requirements - A Video Encoder and Internet Connection

Webcasting live events starts with a video encoder and an Internet connection. A camera and microphone are then typically connected directly to the encoder where this audio/video feed is converted into a Windows Media stream. Most Internet connections can not deliver more than a few streams before reliability and capacity become issues. With IDStreamCast a single stream can be delivered to thousands of viewers anywhere in the world. Getting started is as easy as:

**1: Setup webcast equipment**



**2: Email viewer URL or post to website**



**3: Watch event on PC or MAC**



### Packages and Options

The IDStreamCast service is sold much like a cell phone service. There are monthly plans available and annual plans qualify for a 10% discount. A user is provided a URL to their own video stream and viewer capacity is determined by the service plan selected. Viewers watch the video stream by entering the URL into a browser window. As with cell plans there are unlimited use packages and plans that provide a set number of "Viewer-Hours" (VH) per month. A Viewer-Hour is defined as a single viewer watching a video stream for a period of one hour. If no one is watching your stream then none of your Viewer-Hours are used. Like cell plans you can change your plan at anytime to add viewer-hours users to your account. Viewer-Hours do not roll-over, however, there are duration plans available for up to 6 months at a time. This would allow for a block of Viewer-Hours to be purchased and used over a period of up to 6 months.

### IDStreamCast Monthly Pricing per VH (Viewer-Hour), rates as low as \$.50 per VH

Viewer Hours	Cost	Price per VH	Viewer Hours	Cost	Price per VH
100	\$200	\$2.00	2500	\$1875	\$.75
500	\$750	\$1.50	5000	\$3000	\$.60
1000	\$1000	\$1.00	10,000	\$5000	\$.50

- All plans are based on a 300Kbps stream rate (270Kbps video and 30Kbps audio)
- Viewer-Hours beyond the designated package prices can be purchased in blocks of 100 VH at same package price
- Sign up for a 12 month annual contract and receive 10% off of monthly pricing. Annual service billed quarterly
- Storage and hosting for captured events is \$50/month per GB. Encoder rental available starting at \$500 per day
- On-site event production and remote assistance available - please consult with your ID Solutions representative