

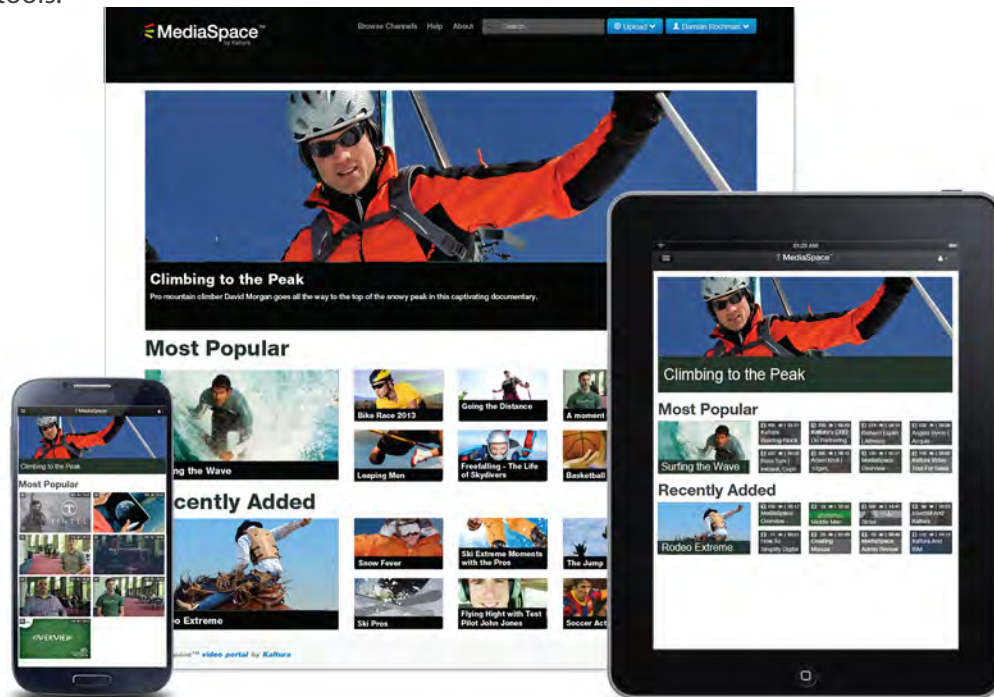
# IDStreamCast MediaSpace™

## Your Video Destination Site

### What is MediaSpace?





MediaSpace™ is a market leading social video and rich media portal. Users can create, upload, share, search, browse, and watch live and on demand videos, video presentations, screencasts, and other rich media content, with full user management and moderation capabilities that enforce compliance and governance.

MediaSpace leverages the power of online video to promote community, collaboration, knowledge sharing, and social activities. In the past, single administrators or small teams within the organization would create and publish videos to a large audience. MediaSpace revolutionizes this process by enabling democratization of media creation with multiple contributors, moderators, and viewers in a multitude of channels. MediaSpace provides a superb cross device user experience, unmatched user engagement capabilities, and powerful control and governance tools.



### Features and Benefits

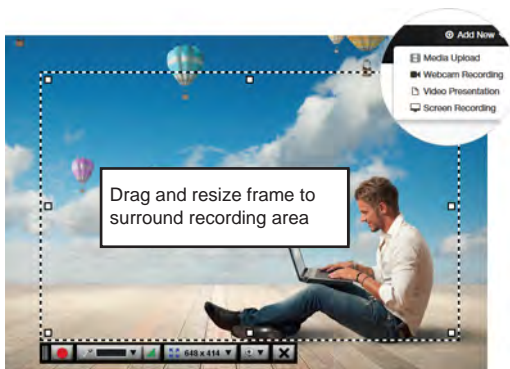
#### User Experience

-  **Powerful Content Organization** - centrally curated categories, sub-categories and channels for intuitive content segregation and discovery
-  **Optimized User Experience** - uses responsive design for optimal experience across devices and on any screen
-  **Robust Video Search and Discovery** - enable users to quickly find what they are looking for across all videos by searching within the video title, description and subtitles. Skip directly to the location of the search phrase.
-  **Beyond Video** - supports upload, management and publishing of audio, images and video

- 🚩 **Optimal Playback Experience** - with our adaptive bitrate technology
- 🚩 **Cross-device Mobile Capabilities** - browse, search, capture, play, and share videos on the go, with our HTML5 support and a native mobile application
- 🚩 **Accessibility and Closed Captions** - supports playback with ADA/508 compliant video players. Upload manually or automatically, and generate multi-lingual captions via Exchange partners to reach hearing-impaired or multi-lingual audiences. Enable in-video search within the captions.
- 🚩 **Reach International Audiences in Local Languages** - easily localize and internationalize your site to appeal to your audiences in countries where English is not the primary language
- 🚩 **Branding and Skinning** - control and modify the look & feel of your video portal and brand it using 14 pre-defined skins or your own custom CSS

## User Engagement

- 🚩 **Powerful UGC Tools for Content Contribution** – end users can contribute content by uploading rich media from their desktop, recording via a webcam, recording their computer screen, or capturing video on mobile devices. Administrators can then moderate submitted content before publishing.
- 🚩 **Integrated live webcasting, with InterCall** – stream interactive live video events and publish the recordings on your video portal for on-demand viewing, along with the original Q&A, polls, and slides. Users can browse through the list of scheduled live and on-demand events to register, join, or watch.
- 🚩 **Screencasting** – easily record your computer screen (along with audio and webcam) to create and publish presentations, training/lecture sessions, software tutorials, and online meetings.
- 🚩 **Video Presentation Widget** – synchronize video and presentation slides (or documents), and present them side-by-side in one widget.



Content Contribution and Screencasting



Video Presentation Widget

- 🚩 **Consumer-like Social Tools** - enhance video-centric online conversations, boost user engagement, and increase views by allowing users to comment, rate, like, and share videos internally or publish on social sites e.g. Facebook - if authorized- where users can play the video directly from the social network's page.
- 🚩 **Increase Views** - maximize video consumption by presenting related content, video recommendations, featured videos, most-viewed videos, recent videos, and video playlists.
- 🚩 **Email notifications and channel subscriptions** - keep users informed and engaged by allowing them to subscribe to channels and receive email notifications.