

PEG Video Delivery System (PVDS)

Deliver your audio/video PEG content easily and affordably over AT&T's U-verse™ service while simultaneously delivering to computers



AT&T U-verse viewers access public, education and government content through a menu like this one.



Spread the News

Let members of the community who can't be in attendance to the town meeting watch it from home as it is happening or as a rebroadcast. Help to create a greater sense of community involvement by keeping citizens up to date.



Broadcast Events and Games Live!

Broadcast important school events, graduation ceremonies and even sporting events live from virtually any physical location. Deliver information more quickly and with greater accuracy.



Extend Your Reach

Update the community on school closings, construction, planning, local events and even traffic updates. Keep citizens more informed and in touch with their town and community – you can even broadcast that next concert on the green.



PVDS and AT&T U-verse - Simplified PEG Delivery

PVDS is a ready to install audio/video encoder from IDSolutions. It enables locally generated PEG content to be delivered over the AT&T U-verse entertainment TV service. This content can then be viewed on a U-verse subscribers television. The PVDS also provides the ability for the PEG content to be viewed directly on computers connected to either the LAN or Internet.

AT&T's U-verse service is an IP-based video entertainment experience that offers customers a variety of TV and internet packages. AT&T is committed to carrying government, education, and public programming over its service. AT&T includes PEG within its U-verse TV platform where applicable based on regulatory requirements. AT&T requires PEG programming signals sent by the municipality to meet certain technical format specifications for delivery. The municipality is responsible for procuring and deploying the necessary equipment based on applicable regulatory requirements in their state or jurisdiction.

Why Use IDSolution's PVDS?

RELIABILITY: IDSolutions is an AT&T approved provider of video solutions and PVDS is a field proven device

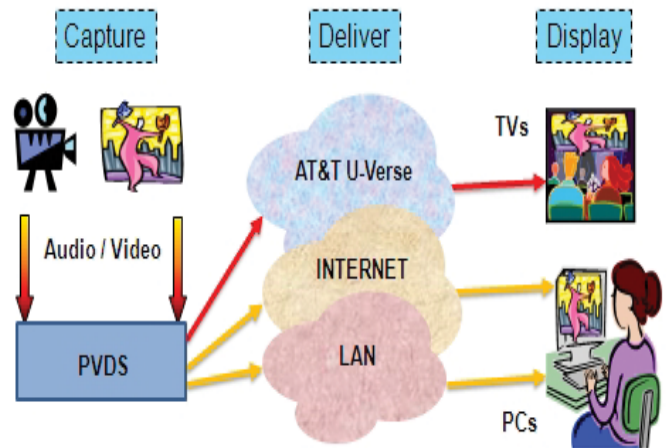
SIMPLICITY: The pre-configured equipment is ready to stream; just add power and network

FLEXIBILITY: Simultaneously capture and deliver audio/video as both a PEG channel and to LAN PC viewers

SUPPORT: Includes a one-year hardware/software warranty and access to the IDSolutions help desk

How Does It Work?

- Audio/video is captured with a camera and microphone
- PVDS converts the camera feed to a WM IP digital stream
- The stream is delivered over the local network connection to a designated point of presence on AT&T's network
- AT&T network equipment receives the stream and makes it available over the U-verse TV service
- The stream can also be viewed directly on personal computers over the LAN or the Internet



PVDS Purchase Information

- PVDS-VC-BASIC: Single channel Viewcast system - \$5,495
- PVDS-VB-BASIC: Single channel VBrick system - \$5,895
- PVDS-IN-BASIC: Single channel Inlet system - \$7,395
- PVDS-INSTALL: On-site installation, live event consulting and access to our video asset training portal - \$1,495
- All systems include 1 year HW/SW warranty, factory configuration, parts replacement and remote install phone support



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