

Video Conferencing Has Arrived

With current advances in technology, Video Conferencing has become a very realistic option to consider for enhancing communications. Not only does it offer flexibility and ease of implementation, but the visual clarity (High Definition, HD) of the video and other collaboration features have made Video Conferencing a "must have" in today's business environment. The demand for Video Conferencing has grown significantly due to increased functionality/applications, high cost of travel, and reduced expense for this technology. Research analysis estimates that the industry will grow to \$1billion in 2011.



Next generation Video Conferencing from the boardroom to the home office



Collaboration continues to be a critical part of any organization. Typically, this has been done via audio conferencing, web conferencing, instant messaging, and email. Each of these communication tools however have limits on visual capabilities that video conferencing overcomes. Every audience tends to be more attentive and more able to retain information after a video conference session, than after any of the aforementioned modes of communication. Often overlooked, video conferencing now offers all users ease of use - both in the board room as well as home or remote office. In the past, ISDN lines severely limited the mobility of video equipment and were a costly monthly expense. With current video conferencing technology, a video conference station can connect over a standard internet connection, greatly reducing operating costs.

Today's Video Conferencing Features:

- High definition video and audio quality
- One-click point to point and multipoint calls
- Quick lookup user directory search
- Document sharing
- Flexible screen layouts
- Video privacy mode

IDSolution's Implementation Services:

- Purchase and configuration of video endpoint
- Deployment of codec, camera and audio devices
- Provide all necessary cabling and installation
- Access to live and on-demand training modules
- Remote training and testing of finished systems
- Complete maintenance, warranty and support packages

IDSolutions - Pioneers in Visual Communication Packages

When it comes to providing visual communications, few companies can compete with our video offerings and customer support for the business, medical, government and educational community. IDSolutions' award winning design and integration capabilities combine exceptional quality, user simplicity and manageability to make video communication simple and effective. The IDVideoCall system delivers turn-key video conferencing capability that helps to reduce travel, improve collaboration and improve overall communication.



Benefits, Considerations and Equipment

Is Video Conferencing right for me?

Potential users of Video Conferencing solutions often question the value to their organization. In the past, video was considered a luxury, often reserved for the "bigger" companies. In today's VTC market that myth no longer holds true. Video conferencing is not only affordable, but necessary due to the competitive landscape. Law firms in particular will benefit greatly from the collaboration and presentation functionality. Other significant benefits of video conferencing include reduced travel expense which is amplified by fluctuating gas prices, current conditions of the economy and meeting a company's green initiatives. Technology enhancements and lower pricing have also made it possible to attend a video conference without leaving your own computer. Consider:



- Attorneys consistently need to communicate between offices
- Visual communication may improve collaboration
- Human resource department is at a different location than branch offices
- Training seminars are needed for new or existing employees
- Attorneys miss a meeting and would like to see a recording
- Firms looking to reduce their carbon foot print
- Depositions are conducted from long distances
- Decisions need to be made in a timely manner and require a face to face meeting
- Attorneys work remotely but prefer the feel of working in an office
- Distance limits the firm from finding better qualified employees
- Increasing number of court houses implementing video conferencing solutions
- An attorney with unique expertise is located in only one of the firm's offices

Equipment Considerations

HD Speakerphones: An authentic teleconferencing experience requires high definition audio. New high definition audio phones deliver revolutionary audio conferencing sound quality and room coverage. Superior sound quality eliminates echoes, electronic shielding eliminates the distracting "Blackberry buzz" experienced by many conference phones in the presence of cellular telephones and PDAs.



Mobile Carts for Portability: Host your conferences wherever you want with an easy to roll portable cart. With effortless height adjustment and integrated portrait to landscape capability, this cart will stretch your investment by providing video conferences on the fly across the office. Built with affordability, simple setup and effortless operation in mind, this is the leading mobile cart solution in the



Single or Dual LCD Monitors: A large LCD monitor (or two) can provide the additional viewing area that is often required for larger size conference rooms. This high quality monitor is ideal for multi-point conferences and sharing material such as computer desktops, word processing documents, graphics and spreadsheets. All of our monitors are commercial grade and come with a 2 year manufacturer's warranty.



Custom Options: When it comes to custom video integration IDSolutions is a leader in the industry. Custom integration is our specialty and we will work with you on every detail from custom furniture with built-in microphones to a high fidelity sound system. Whether you are looking for multiple cameras, dual displays, custom audio or a touch screen control panel our engineering team can design and implement the perfect solution.

