

## Turn average employees into video producers and any workspace into a media studio

Global Presence makes it easier than ever to use existing videoconferencing endpoints in new ways to reach thousands of viewers with live webcasts or recorded video assets.



## Do more with less

Organizations across the globe need to create quality recordings and webcasts to support training, corporate communications, and knowledge management initiatives cost-effectively, without requiring employees to be experts in video production.

Global Presence Media Suite is an enterprise recording, webcasting, and portal solution that makes the creation and delivery of higher quality videos possible. We start by enabling recording and streaming from your entire video network, which includes standards-based videoconferencing solutions, desktop and mobile devices. Easy, browser-based capture tools and self-service workflows enable anyone in the organization to create, share, and stream videos. Users can also upload, share and playback content from many other sources.

With a complete solution for eCDN delivery, organizations can optimize how video is routed over their network to branch locations, or choose to leverage best-of-breed 3rd party content delivery solutions. A distributed architecture enables Media Suite to support recording for up to 100 concurrent video sessions, stream up to 50 live events and reach up to 50,000 web viewers. A rich set of powerful APIs enable organizations to innovate around business workflows and applications.

### Key Benefits:

• **Boost end-user productivity**

Simple self-service workflows and browser based content creation empower users to create great video assets for any use case

• **Easy deployments**

Whether subscription or perpetual licensing, on-premises, or in a private cloud, we can help design the right architecture and deployment plan for your environment

• **Choice, flexibility and scale**

Natively support 50,000 web viewers, or leverage 3rd party content delivery solutions like Akamai, Verizon Edgecast and Wowza Media Systems

• **Reach viewers in any workspace, on any device**

With the simplicity and convenience of a browser, delivering live or video on-demand is easy and universal

• **Increase ROI of your existing videoconferencing investments**

Recording, sharing, and streaming from your entire video network drives adoption and addresses new use cases

• **Harness information and increase knowledge sharing**

Dynamic workflows to control how users share media to private or public channels to engage teammates, workgroups, or the entire organization